



RODEO RENEWABLE ENERGY COMPLEX

16th Annual Walk of Honor Sponsorship Invitation

The Phillips 66 Rodeo Renewable Energy Complex invites you to join us in honoring and celebrating the service of our military veterans at the **16th Annual Walk of Honor**, taking place on **May 17, 2025**. This event will provide a platform for us to come together and recognize the incredible sacrifices made by the men and women who have served our nation.

A Tradition of Success

Last year's Walk of Honor raised an impressive **\$46,000**, marking our highest fundraising total yet. These funds were **evenly divided** between the **Vietnam Veterans of Diablo Valley** and the **Crockett Community Services District**, both of which continue to support veterans and local community services.

Our Commitment to Veterans

Over the last fifteen years, the Walk of Honor has raised and donated **more than \$557,000** to support our local veterans and community services. We are working hard to surpass previous years' fundraising and participation milestones, and with your support, we are confident we will achieve even greater success.

100% of Contributions Impact Veterans

We want to emphasize that **100% of all contributions** will be **divided evenly** between the **Vietnam Veterans of Diablo Valley** and the **Crockett Community Services District**, ensuring that every dollar raised directly supports those who have served.

Schedule of Events

8:30 – 9:30 am - Check in at the Crockett Community Center, 850 Pomona Street, Crockett. Transportation will be provided to and from the bridge.

10:00 am - "Walk" begins.

11:45 am - Luncheon Ceremony.

Following the "Walk" all registered participants are invited to join us for a luncheon ceremony, silent auction and raffle.

Many local veterans service organizations and providers will be on hand to share information regarding their services.

How You Can Make a Difference

By partnering with us as a sponsor, you'll be making a direct impact in honoring the brave individuals who have valiantly served our country. Your support ensures the continued success of this event, which not only celebrates veterans but also fosters a sense of community pride and gratitude.



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Sponsorship Levels

We are grateful for your consideration in becoming a sponsor. Your contribution will make a significant impact on the success of this event and the well-being of our local veterans. Below are the available sponsorship levels:

- **Platinum Sponsor – \$5,000**
 - **Top recognition** at the event (prominent logo placement on event t-shirt)
 - Special mention during the event
 - Recognition on all promotional materials, website, and social media
 - **20 complimentary** “walk” registrations
 - Opportunity to display company banner at the event

- **Gold Sponsor – \$2,500**
 - Company name listed on event materials, signage and t-shirt
 - Recognition in event announcements
 - **15 complimentary** “walk” registrations
 - Website recognition
 - Social media recognition

- **Silver Sponsor – \$1,000**
 - Company name listed on event materials, signage and t-shirt
 - Recognition in event program
 - **10 complimentary** “walk” registrations
 - Website recognition

- **Bronze Sponsor – \$500**
 - Company name listed on event materials, signage and t-shirt
 - **5 complimentary** “walk” registrations
 - Website recognition

- **Supporter – \$250**
 - Name listed in event program
 - **5 complimentary** “walk” registrations
 - Website recognition

We are excited to have you on board as a sponsor and look forward to working together to make this year’s event the most memorable one yet. Thank you for your commitment to our veterans and for helping us continue this important tradition.

For questions, contact:

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2025 Sponsorship Registration Form

Sponsorship Level (circle one): Presenting \$5,000 Gold \$2,500 Silver \$1,000
Bronze \$500 Supporter \$250 Other: \$ _____

Company:

Contact:

Phone:

E-Mail:

Checks should be made payable to:
SFR Community Fund
Tax ID # 45-2483804
c/o David Schoenthal
1380 San Pablo Avenue, Rodeo, CA 94572

To Receive an Online Invoice for Credit Card Payment, please complete the name below of the person who will be paying by credit card:

First and Last Name:

Phone #:

Email:

Billing Address:

City

State Zip